

**INTERNATIONAL BUSINESS AND MANAGEMENT SCIENCES STUDENT  
CONGRESS HELD BY MALTEPE UNIVERSITY  
FACULTY OF BUSINESS AND MANAGEMENT SCIENCES  
“NEW HORIZONS IN BUSINESS WORLD”**

Faculty of Business and Management Sciences of Maltepe University takes pride in inviting undergraduate and graduate students to send their abstracts for the 8<sup>th</sup> International Student Congress with the name of “**International Business and Management Sciences Student Congress (IBMSSC’20)**” to be held at Maltepe University, Istanbul, Turkey on 19-20 March, 2020.

Since 2013, Maltepe University International Student Congress (MUIISC) has hosted students from all around the world giving them the opportunity to express and exchange research interests and ideas on a variety of important issues in their respective fields of study.

The main theme of the Congress will be “New Horizons in Business World”. IBMSSC’20 welcomes any submission from undergraduate and graduate students and the topics are as follows:

**CONGRESS TOPICS**

- Appraising The New Millennium: Politics, Economics and Business
- New Approaches in Business Environment
- Youth and Family Business
- Generations and Business
- Virtual Team-Work Practices in Business World
- Leadership practices in Business World
- Team-Work Performance vs. Individual Performance
- Diversification in Business World
- Digitalization and Technology in Business World
- 21<sup>st</sup> Century Skills of Rising Generations
- Youth and Technology
- Creativity and Innovation in Business World
- Industry 4.0, Industry 5.0 and Business World
- Young Generations in Business Functions
- Entrepreneurship and Business World
- Emerging Industries in Business World

- Green Issues in Business World
- Work-Life Balance in Business World
- Social Exclusion and Marginalization
- Youth Diversity and Inequalities
- Youth, Political Participation and Decision Making
- Youth, Social Mobility and Education
- Civil Society
- Migration
- Civil Rights
- Wellbeing
- Methodological and Ethical Questions of Youth Research
- Multiculturalism and Ethnicity
- Youth, Violence and Justice
- Logistics, Supply Chain Management and Transportation in Business World
- Social Media and Business World
- Unemployment in Business World
- Economic Empowerment in Business World
- Institutionalization in Business World
- E-Commerce in Business World
- Other Related Issues

Submissions are accepted from Undergraduate or Graduate students from the departments of Business, Economics, International Relations, Political Sciences and Logistics.

Abstracts must be submitted via e-mail to **ibmsc@maltepe.edu.tr** and should contain a clear outline of the argument, theoretical framework, methodology and results.

<b>IMPORTANT DATES</b>	
<b>Abstract Submission Deadline</b>	January 13, 2020
<b>Notice of Acceptance/Rejection</b>	February 03, 2020
<b>IBMSC'20</b>	March 19-20, 2020

### **IMPORTANT NOTICE**

<b>There is no registration fee for the Congress. It is sponsored by Maltepe University, hence, all expenses are paid by Maltepe University. Our event</b>	
<b>COVERS</b>	<b>UNCOVERS</b>
- The accommodation of the participants during the Congress at 5-starred-"Marma Hotel Istanbul"	- Flight Tickets
- Transfers from airports to the hotel and from hotels to the airports	- Personal Expenses
- Breakfasts, lunches and dinners - Gala Dinner	- Overestimated accommodation
- Access to all sessions	- Transfer demands from the campus to the city center
- Coffee breaks	- Extra drinks and meals
- Conference materials	- Guests' participation and expenses
- İstanbul sightseeing	- Visa expenses –if required-

This will be a unique occasion to visit the legendary city, Istanbul, where you can enjoy the harmony of cultures and people and diversities. Istanbul is the only city in the world where you can enjoy your meal with the landscape of another continent. For details see <http://en.istanbul.com/>.

Participants will be joining fellow students from Turkey and around the world to debate the different issues in the context of “**NEW HORIZONS IN BUSINESS WORLD**” in a conference organized for students by students, with the support of Maltepe University’s Faculty of Business and Management Sciences staff.

### **Abstract Guidelines**

The text of the abstracts should be submitted in **English ONLY**, in a separate Word document in the following format: **max. 250 words**, 1.5 line spaced Arial (Plain) 11-point font (except for title which should be 14-point font), A4 size page formatting, with the page margins of 2.5 cm from the left, top and bottom and 2 cm from the right.

Your abstract should include:

- 1- an introductory statement that outlines the background and significance of the study
  - 2- a brief description of the basic theory/perspective and methodology
  - 3- a clear indication of the major analysis and interpretation
  - 4- a concluding statement
- Abstracts should include title of paper, full name(s) of author(s), institutional affiliation, **250-word abstract**, which best describes the subject of your submission and e-mail address(es).

### **Paper Guidelines**

- Papers should not have been presented, published or accepted to be published elsewhere.
- Papers should be written in English and sent in MS Word-(doc/docx) format. PDF format is not accepted.
- Paper should not be more than 10 pages, including tables, charts, appendixes and references.
- Papers should be typed 1.5-spaced on one side of a standard A4 paper with Times New Roman 12 font, left margin 2,5 cm, bottom-top margin 3 cm and right margin 2,5cm.
- All presentations including MS PowerPoint should not exceed 15 minutes.

All abstracts will be published in Student Congress Booklet of “**NEW HORIZONS IN BUSINESS WORLD**” before the congress is held.

For more information please visit: <http://www.maltepe.edu.tr/ibmssc>